

Shorewood-Troy Public Library

Social Media Policy

Approved 12/8/11; UPDATE DRAFT 9/21/2019; Reviewed 4/8/21

Social Media Policy

The Shorewood-Troy Public Library is committed to using current forms of social media including, but not limited to, Facebook, Twitter, and blogs. Most content will relate to the library, programs, library materials, or other special topics the library is promoting. However, the Library's social media sites are not intended to be public forums. The library does not endorse the opinions expressed in posts and/or comments left by users on its social media sites. The following is intended to inform users of the policies for posting comments and other information on all Shorewood-Troy Public Library District social media sites.

The library reserves the right to decline to post or to remove any comments, photographs, links, or posts that it deems to be inappropriate, including:

- Posts containing personal attacks, insults, profanity, obscenity, threatening language, or harassment;
- Posts that discriminate against specific individuals or groups on the basis of race, religion, national origin, or any other unlawful reason;
- Spam and commercial posts;
- Content that violates a copyright, trademark, or any other law;
- Private and/or personal information about an individual, group, or entity published without consent of that individual, group, or entity;
- Comments that are irrelevant to the original topic, and
- Content in support of or opposition to political campaigns or ballot measures.

If such posting is deleted, the person who left the posting may appeal the deletion, in writing, to the Library Director within 30 days. The Library Director will affirm or reverse that staff's decision to delete a posting within 30 days after receiving the written appeal.

Abuse of the above policy may result in the poster being barred from posting any subsequent messages to the library's social media sites. Violation of the terms can lead to legal liability.

The Shorewood-Troy Public Library is not responsible or liable for content posted by any subscriber in any forum, message board, or any other area within the service.